



**TOWN OF DURHAM**  
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***Town Planner's Recommendation***  
**Wednesday, January 9, 2019**

- IX. ***Public Hearing - 56 Dover Road – Sign Master Plan***. Sign master plan for up to six commercial tenants. Six signs are proposed including one freestanding pylon-style directory sign. Land Options, LLC, property owner. Sundance Sign Company c/o Chris Mulcahy and Mike Leary, designer. Map 11, Lot 8.
- Based upon the discussion by the Planning Board on December 12 and the information provided to date, I recommend approval as stated below.

***\*DRAFT\****

**NOTICE OF APPROVAL**

**Project Name:** 56 Dover Road– Sign Master Plan  
**Project Description:** Signage for multi-tenant site  
**Signmaker:** Sundance Sign Company, c/o Mike Leary  
**Property Owner:** Land Options, LLC  
**Map and Lot:** Map 11, Lots 8  
**Zoning:** Office Research  
**Date of approval:** January 9, 2019 by Planning Board

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The sign master plan as submitted is approved with the following terms, clarifications, and changes.

- 1) The approval is based on the plan set prepared by Sundance Sign Company, dated November 20, 2018. The master plan consists of six signs, as depicted.
- 2) For the Freestanding Sign the vertical posts will be made of wood or PVC and will be square in cross section. The top beam will be made of wood.
- 3) The sign on the West Wall will have a black border and be made of a solid material (It will not be a banner-type sign). The top of the sign will be placed in line with the sills of the second floor windows.

- 4) For any signs that will be illuminated, the applicant shall provide details of the proposed lights. All lights shall be fully shielded.
- 5) The signs must be installed exactly in accordance with the sign master plan and this approval unless changes are approved.
- 6) It is understood that the samples are templates for example only and the colors and design may change once the tenants finalize their designs. However, the size, shape, location, and type of the signs are established as shown in the sign master plan.
- 7) All signs will have a matte finish.
- 8) All other pertinent requirements of Article XXIII – Signs and Communications Devices – of the Durham Zoning Ordinance shall apply.
- 9) Minor adjustments in the sign master plan that are clearly consistent with the intent of the sign master plan and this approval may be approved administratively by the Town Planner.
- 10) The applicant shall apply to the Building Official for sign permits for each sign.