



TOWN OF DURHAM  
8 NEWMARKET ROAD  
DURHAM, NH 03824  
Tel: 603-868-5571  
Fax: 603-868-1858  
[www.ci.durham.nh.us](http://www.ci.durham.nh.us)

## **RESOLUTION #2024-25 OF DURHAM, NEW HAMPSHIRE**

**PROCLAIMING SATURDAY, NOVEMBER 30, 2024, AS  
"SMALL BUSINESS SATURDAY" IN DURHAM, NH**

**WHEREAS**, the Town of Durham celebrates its local, small businesses and the contributions they make to the local economy and community; and

**WHEREAS**, according to the United States Small Business Administration, there were 136,506 (down from 138,199 in 2022) small businesses in New Hampshire in 2023, which represents 98.9% of all New Hampshire businesses; and

**WHEREAS**, according to the United States Small Business Administration, small businesses in New Hampshire contributed to a net increase of 22,919 jobs in 2023; and

**WHEREAS**, according to the United States Small Business Administration, small businesses accounted for 49.2% of New Hampshire Employment in 2023; and

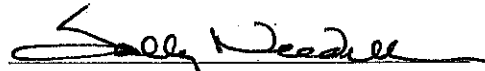
**WHEREAS**, an American Express survey reported that in 2023, 59% of U.S. consumers aware of Small Business Saturday shopped or ate at a small, independently owned retailer or restaurant on Small Business Saturday; and

**WHEREAS**, the Town of Durham supports its local businesses that create jobs, boost local economy, and preserve communities; and

**WHEREAS**, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday,

**NOW, THEREFORE BE IT RESOLVED** by the Durham Town Council, the governing and legislative body of the Town of Durham, New Hampshire, does hereby approve **Resolution #2024-25** proclaiming **Saturday, November 30, 2024**, as **"Small Business Saturday"** and urges the residents of the community to support small businesses and merchants in Durham on Small Business Saturday and throughout the year.

**PASSED AND ADOPTED** this 4<sup>th</sup> day of November, 2024 by a majority vote of the Durham Town Council with 9 voting in favor, 0 voting against, and 0 abstentions.



Sally Needell, Chair  
Durham Town Council

**ATTEST:**



Rachel Deane, Town Clerk-Tax Collector